



The 2011

Executive Coaching Conference

Meeting The Leadership Needs In The Changing Landscape of Business

March 29-30, 2011

The Westin New York at Times Square

Pre-Conference Seminar March 28, 2011



- Discover how coaching drives a learning organization
- Reap the benefits of best practices in launching and sustaining coaching programs
- Hear what the value of coaching is at the C-Suite

Sponsored by:

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register by 1.12.11!

Benefits of attending

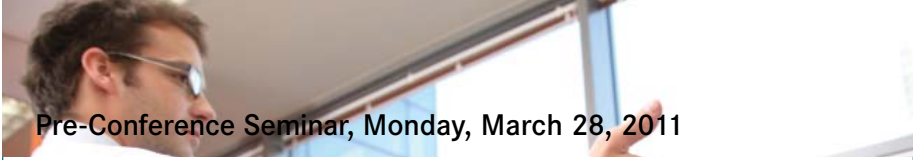
- Discover how coaching drives a learning organization
- Learn how organizations across the globe are utilizing coaching
- Reap the benefits of best practices in launching and sustaining coaching programs
- Determine the measureable impacts of coaching
- Hear what the value of coaching is at the C-Suite

Who should attend

The Executive Coaching Conference is a valuable source of information and insight for those in Coaching, Leadership Development, Human Resource Management, Training and Learning Development, OD, Mentoring, and Line Professionals looking to implement coaching programs in their departments.

Previous participants of the Executive Coaching Conference

Accenture	Intel Corporation
American Automobile Association	Johnson & Johnson
American Express Company	Korn/Ferry International
Assurant, Inc.	Kraft Foods, Inc.
AT&T Services Inc.	Lockheed Martin Corporation
Bank of America	MasterCard Worldwide
BeamPines Inc.	Microsoft Corporation
Best Buy Co., Inc.	Papa John's International, Inc.
Campbell Soup Company	PepsiCo, Inc.
Coach, Inc.	Polo Ralph Lauren
CVS Caremark	Prudential Financial Inc.
Dr Pepper Snapple Group, Inc.	Rockefeller Foundation
EMC Corporation	Saks Fifth Avenue
Gagen MacDonald	The World Bank
General Electric Company	Tyco Electronics
Google	UNISYS Corporation
Humana Inc.	Wal Mart Corporation
IBM Corporation	Walt Disney Parks & Resorts
ING Americas	



Pre-Conference Seminar, Monday, March 28, 2011

REGISTRATION AND CONTINENTAL BREAKFAST 8 –9 AM

*SEMINAR 9–4 PM

The Enneagram and Integral Coaching—Precise Assessment and Dynamic Development Seminar

Integral Coaching® and the Enneagram when used together provide an extraordinarily powerful method for resolving client challenges and accelerating client development. Complexity is replaced with clarity and precision so that the coaching engagement has a much larger impact over a much shorter period of time. The combination also alerts the coach to her/his own blind spots so that clients are met precisely where they are, reducing friction, building rapport and facilitating lasting results.

Presented by

James Flaherty, MCC, Founder, **New Ventures West** and **Integral Leadership, LLC**

*INCLUDES A LUNCHEON AND TWO NETWORKING BREAKS

Tuesday, March 29, 2011

REGISTRATION AND CONTINENTAL BREAKFAST 7:45–8:45 AM

WELCOME AND INTRODUCTIONS 8:45–9 AM

Rene Carew, Conference Program Director, **The Conference Board**

KEYNOTE SESSION A 9–10 AM

The Changing Landscape of Coaching

This session provides an insightful look at the changing landscape of business and why and how coaching has become an integral part of helping our leaders to develop new competencies needed to adapt and meet today's and tomorrow's challenges.

NETWORKING REFRESHMENT BREAK 10–10:30 AM

CONCURRENT SESSION B1 10:30 AM–NOON

Jumpstart Leadership Development with Customized Coaching: Going Beyond the Basics – Implementing a Coaching Program that Accelerates Leadership Development

Over the past 10 years, most organizations have learned and experimented with the fundamentals of building and sustaining coaching programs in their organizations. In this extended session, you will have the benefit of hearing from experienced companies how to best implement a coaching program to truly accelerate the development of high potential leaders and strengthen the firm's leadership pipeline. Topics will include: establishing a business case that will grab the attention of the C-suite; creating buy-in, commitment and sponsorship by key stakeholders and participants; knowing when to use coaching effectively; clarifying and defining best practices in establishing and monitoring coaching engagements; determining the mix and best use of external and internal coaches; and, integrating coaching with talent management so that it is truly aligned with the objectives of the business.

Call Customer Service at 212 339 0345

Moderator

Winnie Lanoix, Ed.D., Coaching Lead, **Right Management**

Panelists

Stephanie L. Trotter, Leadership Development for North America, **GlaxoSmithKline**

William Shepherd, Ph.D., Senior Vice President - Human Resources Director - Recruitment and Development, **The Huntington National Bank**

CONCURRENT SESSION B2 10:30 AM–NOON

The Role and Practice of Supervising Coaches

Why are our international coaching organizations either requiring or advocating that coaches receive regular supervision of their coaching practice? This panel will introduce us to current models of supervision, provide on-site examples of supervision, and address the benefits of supervision to the executive coach and to the organization.

Carol Kauffman Ph.D. ABPP PCC, Director, Institute of Coaching and Assistant Clinical Professor, **Harvard Medical School**

NETWORKING LUNCHEON NOON–1:15 PM

CONCURRENT SESSION C1 1:15–2:30 PM

How Organizations Across the Globe are Utilizing Coaching in the Workplace

Session Sponsor  **Results**
Coaching Systems

This session presents the first findings from the largest global study of how organizations are strategically approaching coaching programs. Conducted by Results Coaching System in partnership with Hydro Tasmania, this study compares how organizations in the major markets, BRIC countries and other regions are building coaching cultures. As well as looking at differences between regions, this study identifies, measures and compares the ways in which internal coaching, executive coaching and coaching skills programs are being used, and the different strategies being used to roll out organization-wide initiatives.

Moderator

David Rock, Founder, **Results Coaching Systems**

CONCURRENT SESSION C2 1:15–2:30 PM

Coaching Assessments—Current Trends and Uses

The use of assessments in coaching has been well established over the years. This session will look at the current trends in using assessments, types of assessments used in various situations, and the impact of assessments on the coaching process.

NETWORKING REFRESHMENT BREAK 2:45–3 PM

D 3–4 PM

The Essentials of Hiring, Training, Managing A Global Portfolio of “Ready Now” Coaches: Spotlight on Two Countries

What does your worldwide, borderless organization need to consider in establishing a global coaching practice? Case studies in two countries will highlight the step by step process, look at the successes and challenges experienced through the process, and provide ample opportunity for questions and discussion.

www.conferenceboard.org/coaching



Paul E. Mayer, Head of Human Resources, **ALTANA USA**
Gabrielle Vetter-Taaffe, Organizational Development and Learning Specialist,
Human Resources Department, Leadership and Employee Development Division
Inter-American Development Bank

CONCURRENT SESSION E1 4-5 PM

Preparing High Potentials for More Complex Roles at NASA

There is a critical need to accelerate the development of successors in the pipeline. Executive Coaching is a customized, just-in-time approach that works. NASA has made coaching ubiquitous throughout their Systems Engineering Leadership Program to fully integrate coaching into their entire learning strategy, using: one-on-one with a coach; group coaching; peer coaching; transition coaching; and, classroom (public).

Christine Williams, Director, Systems Engineering Leadership Development Program
NASA

CONCURRENT SESSION E2 4-5 PM

How We Coach Our Leaders to be More Authentic

When message and emotion align with authentic intention, the result is the power to inspire change and navigate discomfort. But what is the technology of authenticity, and how can we as coaches bring it to others? Come and experience how to find your most authentic self and experience the voice of great leadership.

Claude Stein, Director, **VoiceLEADER**

NETWORKING RECEPTION AND OPPORTUNITY TO BE COACHED BY OUR SPEAKERS IN OUR
SPEED COACHING EVENT: 5:30-6:30 PM

HOSTED BY



Wednesday, March 30, 2011

ROUNDTABLE CONTINENTAL BREAKFAST 7:30-8:30 AM

F 8:30-9:30 AM

How Organizations Are Measuring the Impact of Coaching

If you want to know how organizations are aligning coaching with business needs and having a measurable impact then this is the session for you! Explore: how to use data to provide new directions for coaching; and, what coaching tools and techniques can be used to support business alignment.

Lynn Schmidt, Ph.D., Director, Learning & Talent Management, Human Resources
Missile Systems, **Raytheon Company**

NETWORKING REFRESHMENT BREAK 9:30-10 AM

Conference KeyNotes

Registration includes this summary of conference highlights
and a post-conference interactive webcast

CONCURRENT SESSION G1 10–11:15 AM

Raising the Bar: The Academic Entry into Executive Coaching Education

This international panel will represent the Graduate School Alliance for Executive Coaching (GSAEC) by sharing their newly created standards for executive coaching education. Panel members will facilitate discussions on certification and accreditation and the applicability of academic programs for HR and OD professionals in the field of coaching.

Moderator

Mary Wayne Bush, Ph.D., Senior Program Manager of Organization Development
Raytheon Missile Systems

John L. Bennett, Ph.D., PCC, McColl School of Business

Queens University of Charlotte

Natalie Cunningham, Wits Business School, **University of Witwatersrand**

Terrence Maltbia, Ed.D., Teacher's College, **Columbia University**

Ruth L. Orenstein, Psy.D., School of Arts and Sciences, **University of Pennsylvania**

Linda Page, Ph.D., Adler School of Professional Studies

Ontario Institute for Studies in Education of the University of Toronto

CONCURRENT SESSION G2 10–11:15 AM

Creating a Coaching Culture in Your Organization

SESSION SPONSOR **PDI Ninth House**
GLOBAL LEADERSHIP SOLUTIONS

As a learning culture is becoming more widely recognized as a key to success for high-functioning, highly adaptable organizations, the trend to create “Leader as Coach” programs is becoming more widespread. A panel of experts will discuss what a Leader as Coach program focus should be, why it is important to have leaders who can coach and how to set up a Leader as Coach program.

David B. Peterson, Ph.D., Senior Vice President, Coaching Services, **PDI Ninth House**

H 11:15 AM–12:15 PM

The C-Level Perspective on the Value of Coaching

These panelists will provide a variety of insights, stories and facts on what executives value most from their coaching experiences. The panelists will express views on what being coached means to them and what matters most. Topics include: issues that coaching has helped them overcome; what are the most important attributes in selecting an executive coach?; success stories – when coaching really made a positive impact on their professional life; when coaching didn't work – what happened and why?; and coaching best practices suggestions and lessons learned.

Moderator

Dr. Gary Ranker, “The Global Senior Executive Coach”, Forbes “Top Five” and co-author; *Political Dilemmas at Work*

Presentations

Available online in advance of the conference

Registration Information

Online www.conferenceboard.org/coaching

Email customer.service@conference-board.org

Phone 212 339 0345 8:30 am to 5:30 pm ET Monday through Friday

The 2011 Executive Coaching Conference

Conference (B87011-1)

Dates: March 29–30, 2011

Location: The Westin New York at Times Square

Save \$200, register by 1.12.11

Associates Before 1.12.11 \$1,995

After 1.12.11 \$2,195

Non-Associates Before 1.12.11 \$2,295

After 1.12.11 \$2,495

Pre-Conference Seminar (B01011-1)

Date: March 28, 2011

Location: The Westin New York at Times Square

Associates and Non-Associates \$995

Hotel Accommodations

Fees do not include hotel accommodations. For discounted reservations, contact the hotel directly no later than the cut-off date and mention **The Conference Board Executive Coaching Conference**.

Westin New York at Times Square
270 West 43rd Street
New York, NY 10036
Tel: 212 201 2700

Hotel Reservations Cut-off Date
Monday, March 7, 2011

Cancellation Policy

Full refund until three weeks before the meeting. \$500 administration fee up to two weeks before the meeting. No refund after two weeks before the meeting. Confirmed registrants who fail to attend and do not cancel prior to the meeting will be charged the entire registration fee.

Team Discounts per person

For a team of three or more registering from the same company at the same time, take \$300 off each person's registration.

One discount per registration. Multiple discounts may not be combined.



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